



BTEC Level 1/2 Technical Award in Business and Enterprise

- CORE COMPULSORY
- NON-QUALIFICATION
- OPTION
- EBACC SUBJECT

Business &
Enterprise

Examination board: Pearson Edexcel

Course Code: 603/7068/3

Subject contact: Ms H. Lewis, Subject Leader for Business and Enterprise

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| <p>Course Description</p> <p>This qualification is designed for learners who want an introduction to business and enterprise that includes a vocational and project-based element. The qualification will appeal to learners who wish to pursue a career in the business and enterprise sector or progress to further study.</p> <p>This qualification will promote the learner’s understanding of:</p> <ul style="list-style-type: none"> • entrepreneurial characteristics and business aims and objectives • business organisation, legal structures and stakeholder engagement • market research, market types, marketing mix and market orientation • human resource requirements for business and enterprise • operations management • business growth • sources of enterprise funding and business finance • the impact of the external environment on business and enterprise <p>Learners must achieve a minimum of a Level 1 Pass in both the external assessment and the internal assessment to achieve the overall qualification.</p> <p>This is a vocational qualification equivalent to GCSE grades 8–1</p> | <p>Entry Requirements</p> <p>Must be interested in developing a significant core of knowledge and understanding and know how to apply these needed qualities to the business and enterprise sector.</p> |
| <p>Assessment</p> <p>Unit 1: 30% NEA (project) Unit 2: 30% NEA (project) Unit 3: 40% Exam (May / June of Year 11)</p> | <p>Key Skills</p> <p>Learners will develop skills and knowledge:</p> <ul style="list-style-type: none"> -in adapting their own ideas, responding to feedback, evaluating their own work -analysing data, making decisions essential for the business and enterprise sector, such as evaluation skills; responding to data; independent working; working to deadlines; efficient use of resources. |
| <p>Further education opportunities</p> <p>Learners who achieve at Level 2 might consider progression to Level 3 qualifications post-16 such as:</p> <ul style="list-style-type: none"> • Level 3 Applied Generals in: Enterprise and Entrepreneurship, Financial Studies, Business and Enterprise, Applied Business, Business. • A Level in Business <p>Learners who achieve at Level 1 might consider progression to Level 2 qualifications post-16 such as:</p> <ul style="list-style-type: none"> • a GCSE in Business Studies. <p>study at Level 2 in a range of technical routes that have been designed for progression to employment, apprenticeships and further study. Examples include Level 2 Technical Certificates in: Accounting, Accounting & Business, Business Administration, Business & Enterprise, Customer Service Operations, Business Support</p> | <p>Cost</p> <p>There are no charges for the course.</p> |
| | <p>Careers</p> <p>Learners could progress into employment or onto an apprenticeship. The understanding and skills gained through this qualification could be useful to progress onto an apprenticeship in the business sector or through a variety of occupations that are available within the sector, such as in marketing, business administration and human resources.</p> |
| | <p>Enrichment and Support</p> <p>Visit to local business</p> |