THAMESMEAD SCHOOL
OPTIONS EVENING - BUSINESS AND ENTERPRISE
BTEC Level 1/2 Tech Award in Enterprise

Why Choose BTEC Enterprise?
The BTEC Level 1/2 Tech Award in Enterprise (2022 specification) is an engaging subject for students interested in business, creativity and the real world of work. It is ideal for students who enjoy applying their learning to real-life situations.

What Does the Course Involve?
BTEC Enterprise is course where students learn business skills through practical tasks, research and controlled assessments, rather than relying only on exams.

Students explore how businesses start, operate, attract customers and make decisions to succeed.

What Will Students Learn?
Students will:
- Learn what makes a successful business
- Explore real businesses and entrepreneurs
- Develop and plan enterprise ideas
- Understand basic finance, marketing and planning
- Build communication, teamwork and organisation skills



Course Structure
Component 1: Exploring Enterprises (internal assessment, 30%)
Component 2: Planning and Presenting a Micro-Enterprise Idea (internal assessment, 30%)
Component 3: Marketing and Finance for Enterprise (externally assessed exam, 40%)

Important Information for Students and Parents
This is a subject that requires consistent effort throughout the course.

Students must meet deadlines, stay organised and take responsibility for independent learning. This is not a subject that can be left until the last minute!

Where Can BTEC Enterprise Lead?
Post-16 pathways include BTEC Level 3 Business, A Levels, apprenticeships, college and sixth form. It can also support progression to university when combined with further Level 3 study.

Careers include entrepreneurship, marketing, retail management, finance and administration.

Further Information
For more information, please contact Miss Lewis in Room 6A - h.lewis@thamesmead.surrey.sch.uk